



Opening Seminar

CHAIR S.E.E.D. – SUSTAINABILITY, ETHICS, ESG AND DILIGENCE

*The Implementation of
European Directives*

Friday, **16 January 2026**

3:30 P.M.

Universitas Mercatorum

Piazza Mattei, 10 - Rome



Sign-up for the event:

adesioni.eventi@unimercatorum.it

PROGRAMME

OPENING AND INSTITUTIONAL GREETINGS

Giovanni Cannata

Rector, Universitas Mercatorum

Marco Mocella

Chair Coordinator, Universitas Mercatorum

OUR SPEAKERS

The attempts to promote social sustainability

Manfred Weiss

University of Frankfurt

The key contributions of the UNGPs to the sustainability agenda worldwide

Gerald Pachoud

Pluto & Associates – Former member of John Ruggie's UNGPs drafting team

The ESG experience of a large Italian company: internal and supply chain social and environmental issues

Laura Martiniello

Universitas Mercatorum – President, Italferr

MODERATOR

Elena Sychenko

Universitas Mercatorum

DEBATE

Scientific Committee:

Prof. Marco Mocella, Prof. Sara Addamo, Prof. Valentina Aniballi, Prof. Maria Rosaria Barbato, Prof. Martina Bassotti, Prof. Anna Bisogno, Prof. Paola Coletti, Prof. Maria Antonella Ferri, Prof. Katia Fiorenza, Prof. Valentina Franca, Prof. Adoración Guaman, Prof. Alessandra Micozzi, Prof. Wilfredo Sanguineti Raymond, Prof. S.J. (Bas) Rombouts, Prof. Elena Sychenko, Prof. Manfred Weiss

Organising committee:

Sara Addamo, Martina Bassotti, Camilla Benavides, Myriam De Lucia